

2020 PRESENTS

Design, Selling and Profiting from the Latest K&B Trends

From TV, to the newsstand, to the internet...there is no shortage to kitchen & bath trend knowledge that's available to our clients. It's almost information overload. As professionals, we're always prepared to help navigate the ocean of information and successfully guide them through their dream projects.

This session will focus on comparing the most up-to-date, reputable and accessible design trend surveys. More importantly, it will take you one step beyond by providing best practices for leveraging this knowledge to design, sell and improve your profitability. Guiding your clients, satisfying their dreams and improving your business at the same time...this is a can't miss event.

ABOUT THE PRESENTER



John Morgan

A 20-year kitchen and bath veteran, John Morgan is well respected for his work helping kitchen and bath professionals evolve their businesses through the latest in technology. A manufacturer's representative, consultant, trainer and speaker, he has served on advisory councils of many industry manufacturers, Virginia Tech and as 2013 NKBA National President.

When: Wednesday, October 18, 2017

5:00-7:00 pm

Where: The Ensuite Victoria
#206 3400 Douglas St
Victoria, BC V8Z 3L5

Cost: \$30 Non NKBA Member Price
\$25 NKBA Member Price
\$10 NKBA Student Price

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