

2020 PRESENTS

2020 Design Tips & Tricks

Impress your customers, showcase your designs and become more profitable.

What's new in 2020 Design

Check out all the new enhancements we put into place to make you a more efficient and productive designer.

Knock the Socks Off Your Clients: Rendering and Presentation Techniques

Clients expect to be wowed when it comes to design presentations. Knocking their socks off is imperative! Great renderings and presentations can help set the right expectations up-front and prevent issues later. You can easily offer multiple design options and make it easier for clients to make smart decisions. Great presentations can convince clients to work with you as a designer and help them understand their future spaces. In this session, learn best practices in the most advanced design, rendering and presentation techniques used by successful designers. From design technology, to digital output, to Virtual Reality experiences...we'll learn a lot and have some fun too!

ABOUT THE PRESENTERS



John Morgan

A 20-year kitchen and bath veteran, John Morgan is well respected for his work helping kitchen and bath professionals evolve their businesses through the latest in technology.



Santiago Morales

Santiago is the Product Manager for 2020 Design and embraces working with a diverse and talented team. He enjoys working on the 2020 Cloud, to bring customers practical, yet exciting access to manufacturers' catalogs.

When: Monday, June 10th, 2019

1:30-2:00pm	Registration
2:00-4:00pm	2020 Design Tips & Tricks <i>by John Morgan</i>
4:00-4:30pm	Break
4:30-5:30pm	What's New in 2020 Design <i>by Santiago Morales</i>
5:30-6:30pm	Dinner
6:30-7:30pm	Knock the Socks Off Your Clients <i>by John Morgan</i>

Where: Algonquin College
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RSVP

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Cost: \$60 NKBA member
\$75 Non-member
\$40 NKBA student member